THE USE OF COOL AND SMART MAGAZINE (C’NS) TO IMPROVE VOCABULARY MASTERY

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ABSTRACT

This research aims at: (1) finding that printed mass media can improve the students’ vocabulary mastery at the eighth grade of SMP Negeri 3 Kebakkramat Karanganyar in 2016/2017 academic year, and (2) finding how far printed mass media can improve students’ vocabulary mastery at the eighth grade of SMP Negeri 3 Kebakkramat Karanganyar. This research was conducted at the eighth grade of SMP Negeri 3 Kebakkramat Karanganyar in 2016/2017 academic year. The researcher used a Classroom Action Research which was conducted from September until October 2016 at class VIII C. In this action, the researcher conducted two cycles. In collecting the data, the researcher used test and non test. The test consisted of pre- test and post-test, while non-test were divided into four steps: they were observation, interview, and documentation. In analyzing the data, the researcher used qualitative and quantitative data analysis. In analyzing qualitative data the researcher used 4 steps: data reduction, data display, conclusion drawing and verification. To analysis the quantitative data, the researcher used the means score and t-value formula. This result of the research shows that printed mass media can improve the students’ vocabulary mastery. Printed mass media was very easy and fun media to apply in teaching learning vocabulary for the eighth grade students. Moreover it shows that the students are more confident, active and they enrich their vocabulary. The improvement can be shown from the result of the test. The mean of pre test was 58.35. The mean of first post test increased up to 66.29. Then, the mean of second post test increased again up to 75.32.

Keyword: Vocabulary Mastery, Printed Mass Media, Classroom Action Research
MENGUNAAN MAJALAH COOL AND SMART (C’NS)
UNTUK MENINGKATKAN PENGUASAAN KOSAKATA

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ABSTRAK


Kata kunci: penguasaan kosakata, media massa cetak, penelitian tindakan kelas.
INTRODUCTION

Language is an important way to communicate in the world especially English. According to Brown (2000: 5), Language is a system of arbitrary conventionalized vocal, written, or gestural symbols that enable members of a given community to communicate intelligibly with one another. One of the important language in the world is English. According to Richard and Schmidt (2002: 180), English is the second language of anyone who learns it after learning their first language in infancy in the home. So, English is the most important language that must be learned by the people in the world.

Vocabulary is element of the language to be concerns with in order to master the four skills. And the one most important element is vocabulary. According to Penny Ur (1996: 60), Vocabulary is the words that are taught in foreign language. One of the ways to solve the constraints in teaching learning English in SMP Negeri 3 Kebakkramat especially in teaching learning Vocabulary is the use of a good medium. According to Richards and Schmidt (2002: 325), Media is a general term for television, radio and newspapers considered as a whole and as ways of entertaining or spreading news or information to a large number of people. One of a good media is a printed mass media such as magazine.

C’nS Magazine is abbreviation from Cool And Smart. This magazine is especially addressed to the teenagers. C’ns magazines appear in interesting materials and contain several kinds of information which are related to the fact about real life. Besides that, C’nS magazines are also provided with information about hobbies, music, gossip about artist, several advertisement, etc.
The researcher did observation and interview to the teacher and also to students. The researcher found that the students’ vocabulary mastery was still less. The researcher got the data from interview by teacher, the minimal score (KKM) of English lesson is 7.5.

Based on the observation of teaching experienced in class VIIIC in SMP Negeri 3 Kebakkramat Karanganyar, the researcher knew that the students got many problem dealing with vocabulary mastery. The problem that researcher include: (1) The students did not know many words in English, (2) The students did not like English lesson and felt bored, (3) The students did not understand the meaning of words, (4) The students had a low motivation in learning English.

After identified the problem of the study from observation, the researcher gave solution to solve the students’ problem in vocabulary mastery. The researcher used Cool And Smart Magazine to improve their vocabulary mastery.

The aims of the research are formulates: (1) To know that printed mass media can improve the students’ vocabulary mastery of the eighth grade students’ of SMP Negeri 3 Kebakkramat Karanganyar in 2016/2017 Academic Year, (2) To know how far printed mass media can improve the students’ vocabulary mastery of the eighth grade students’ of SMP Negeri 3 Kebakkramat Karanganyar in 2016/2017 Academic Year.

**METHODOLOGY**

In this research, the researcher used Classroom Action Research (CAR). There are some definition given by some expert. Burns (2010: 01) State that action research (AR) is something that many language teachers seem to have heard about, but often they have only a hazy idea of what it actually is and what doing it involves. According to Ferrance (2000: 01),
action research is a process in which participants examine their own educational practice systematically and carefully, using the techniques of research. In this study, the researcher used the model Classroom Action Research developed by Kemmis and Taggart (in Burns, 2010: 7-8). There are namely: a) Plan, b) Action, c) Observe, and d) Reflect. The researcher used test and non-test techniques to collect the data. Test collected from the students’ test collected from the students’ vocabulary score. Non-test collected from observation, interview and documentation. They could be explained as follows: (1) Test. The researcher used multiple choice tests. The items of pretest and post-test were 30 items for each test; (2) Observation. In this case, the researcher observed and analyse that to know class condition during teaching learning English; (3) Interview. The researcher interview with teacher to get information about the problem during learning process; (4) Documentation. The researcher got the documentation from students photos in teaching and learning process, lesson plan, test and answer sheet. In this research, the researcher used qualitative and quantitative data analysis to analyzing the data. Based on Miles (in Hopkins 2008: 138) the interactive models of analysis the data as follows: (1) Qualitative Data Analyzing are assembling the data: data reduction, data display, conclusion drawing and verification; (2) Quantitative Data Analyzing, the researcher used the means score and t-value formula.

RESULT AND DISCUSSION

The observation and interview were conducted on February 2th 2016. It was conducted to know the students’ problems in English lesson, especially in vocabulary mastery. In this research, the researcher conducted in two cycles and it consists of three meetings in every cycle and each meeting took 2 x 40 minutes. In the end of meetings conducted post test. Illustrated the activities, there were: 1) pre-test, 2) implementation of the
The pre-test was held on October 1\textsuperscript{st} 2016. The pre-test consisted of one item. The researcher took pre-test to know how far the students mastered about vocabulary. The mean of students’ pre-test result was 58.35. The whole students’ achieve KKM yet. The post-test 1 was held on October 13\textsuperscript{th} 2016. Post-test 1 was done to know the improvement students’ vocabulary mastery using CnS magazine in cycle 1. The mean of post-test 1 was 66.29 higher than pre-test that was only 58.35. After implementing the action, the researcher analyzed the teaching learning process that had been done in the Cycle 1. It could be explained as follows: the students felt facilitate and did not like English lesson, so the researcher gave motivation to students, some students are still noisy in the classroom when the researcher asked them to learn the other friends, some students still passive during learning process and the score of post test 1 still minimum then KKM. Based on the reflecting above, the researcher concluded that Cycle 1 was not enough to improve the students’ vocabulary mastery, so she decided to do Cycle 2.

The researcher observed the teaching and learning process in the Cycle 2. Based on the result of the observation, there was improvement in the Cycle 2. It could be seen from the students’ score and the class condition. In the cycle 2, the students were more active to answer the questions from the researcher. The class situation was more fun and the students more paid attention in teaching learning process. The students were more enthusiastic when the researcher showed them a text. The mean of students’ post-test 2 result was 75.32. Based on the result of post test 2, the result of post test 2 showed their improvement in vocabulary mastery and the score post test 2 was improve in KKM. The improvement of students score of pre-test, post-test 1 and post-test 2 can be seen from the table below:
<table>
<thead>
<tr>
<th></th>
<th>Pre-test</th>
<th>Post-test 1</th>
<th>Post-test 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean Score</td>
<td>58.35</td>
<td>66.29</td>
<td>75.32</td>
</tr>
</tbody>
</table>

The mean score of post-test 1 was 66.29 higher than the mean of pre-test that was only 58.35. Then, the students’ mean score increased up to 75.32 in cycle 2. Beside analysing quantitative data by using mean score, the researcher also used t-value formula to know the difference before and after CnS Magazine was applied by the student in vocabulary class. The t-value result in cycle 1 was 17.42. And the t-value result of cycle 2 was 19.51. From the explanation above, it could be concluded that the implementation of CnS Magazine in teaching vocabulary was successfully and CnS Magazine is an interested media for teaching vocabulary mastery.

**CONCLUSION**

Based on the result of the action research, the researcher can conclude that:

1. The use of Cool And Smart Magazine (CnS) can improve the students’ vocabulary mastery. It can be seen from the means some of the students vocabulary mastery, There are the result of the students, pre-test is 58.35, post test 1 is 66.29 and post-test 2 is 70.85.

2. Cool And Smart Magazine (CnS) can make different atmosphere in the vocabulary class of second grade of SMP Negeri 3 Kebakkramat Karanganyar in 2016 /2017 academic year. It can be seen from the students were more active to answer the questions from the researcher. The class situation was more fun and the students more paid attention in teaching learning process.
BIBLIOGRAPHY


